

# From Satellite to Silo: The impact of EGNOS on Precision Farming

**Dr Sally Basker, Booz Allen Hamilton**  
**Dr Javier Ventura-Traveset, ESA Toulouse**  
**Mr Giorgio Solari, ESA Brussels**  
**Mr Richard Reed, LH Agro (UK) Ltd**

# Contents

---

- ▶ Precision Farming
- ▶ EGNOS Demonstration
- ▶ Results
- ▶ Conclusions

# Precision farming

---

- ▶ Why is precision farming important in the agriculture sector?
- ▶ Why use EGNOS for precision farming?

# The European Commission's GALA study gives a good indication of the pressures faced by farmers

---

- ▶ There are increasing demands being placed on the modern farmer and his land for increased productivity to satisfy the World demand for food
- ▶ Problems in the agricultural sector (low prices and food chain issues) are at a high
- ▶ Farmers want to cut costs, and
- ▶ Chemicals are the highest cost input to a farm.

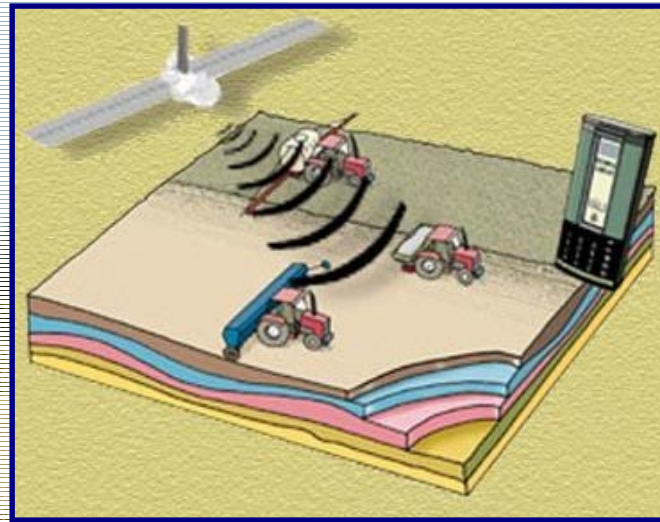


# Precision farming helps the farmer to manage arable variability and to optimise the yield / cost ratio

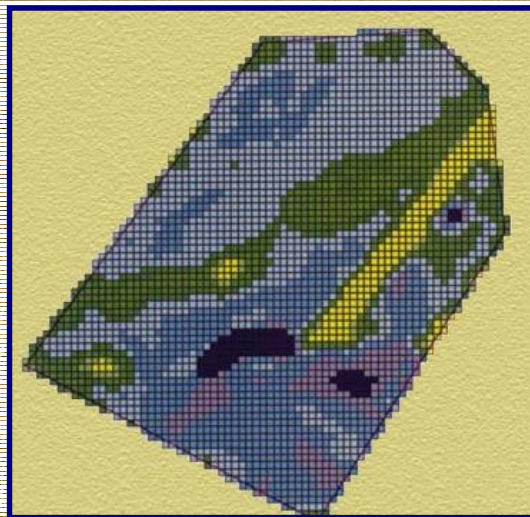
---

- ▶ Precision farming may be defined as "... the management of arable variability to improve the economic benefit and reduce environmental impact"<sup>1</sup>
- ▶ The farmer uses technology – variable rate application techniques together with accurate positioning - to monitor and assess performance at a local or farm level
- ▶ Custom prescription of farm chemicals are applied to small areas in a field
- ▶ The goal is not necessarily maximum yield, but may be to maximise financial advantage while operating within environmental constraints

# Put simply, it turns one 100-hectare field into 100 one-hectare fields to optimise the yield / cost ratio



Precision Farming



Application map



Yield Map

# Precision farming can deliver significant cost savings to larger farms ...

---

- ▶ The European Commission's GALA study identifies the benefits of precision farming
  - cost savings of around 28€ per hectare per year, although farms need to be larger than 500 hectares to benefit
  - i.e. cost savings are in excess of 14k€ per year



## ... but the high entry cost of precision farming is a barrier, and many farmers have cash-flow problems

- ▶ The cost of a combine harvester is about 265 k\$ and an L-band DGPS system is around 4100 \$ with an annual signal charge of 800 \$, although a radio-beacon system is approximately 800 \$
- ▶ Farmers with cash flow problems have stretched the replacement period from 2-3 years to 3-5 years
- ▶ During 1998-9, global sales of agricultural machinery were down by 43%, a trend that it set to continue



**Farmers need cost-effective solutions including retro-fitting sensors ... this is the motivation for using EGNOS**



# EGNOS will provide farmers with a new and cost-effective source of differential signals

---

- ▶ EGNOS has distinct benefits over the current radiobeacon or commercial systems
  - the EGNOS service covers all Europe wherever you can see the geostationary satellites, this is distinctly better than the coverage provided by the marine radiobeacons
  - the EGNOS service will be free of direct user charges, releasing users from paying commercial licence fees and
  - not needing a separate radio to receive differential corrections drives down the cost of the user equipment – hand-held receivers that can track EGNOS are now available and cost less than 300 €
- ▶ Cutting the cost of the positioning technology from, say, 4100 € with an annual signal charge of 800 € to less than 500 € should extend the economic and ecological benefits available from precision farming to farmers with smaller farms

# Demonstration

---

- ▶ What did we do to demonstrate the benefits of EGNOS?

# Booz Allen joined up with LH Agro(UK) Ltd and CBI Ltd for the purposes of this demonstration

---

## ▶ Booz Allen Hamilton

- project manager
- system overview
- data processing
- public relations support

## ▶ LH Agro (UK) Ltd

- agriculture domain expert
- technology integrator
- good contacts with a friendly farmer

## ▶ CBI Ltd

- loan of EGNOS-enabled Javad GPS receiver



# We set well-defined aims, and waited for dry weather to harvest the wheat

---

- ▶ The aim of this demonstration was to use ESTB to geolocate the yield harvested from a field and to compare its effectiveness with marine radiobeacon systems
  - install an EGNOS receiver on a combine harvester
  - integrate EGNOS with the precision farming system
  - capture data during the harvesting that allows yield maps to be produced using both the ESTB and conventional systems
- ▶ The operations are critically dependent on the weather ... the harvesting process needs dry crops



# We ran the demo at St Ives near Cambridge in England on 21st and 22nd August 2001

---



# The wheat harvested from this field gives the farmer an income of about 38 kEuro



- ▶ 36.5 hectare field
- ▶ Yield is around 8 tonnes per hectare
- ▶ Selling price is about 130 Euro per tonne
- ▶ Field value is approximately 38000 Euro



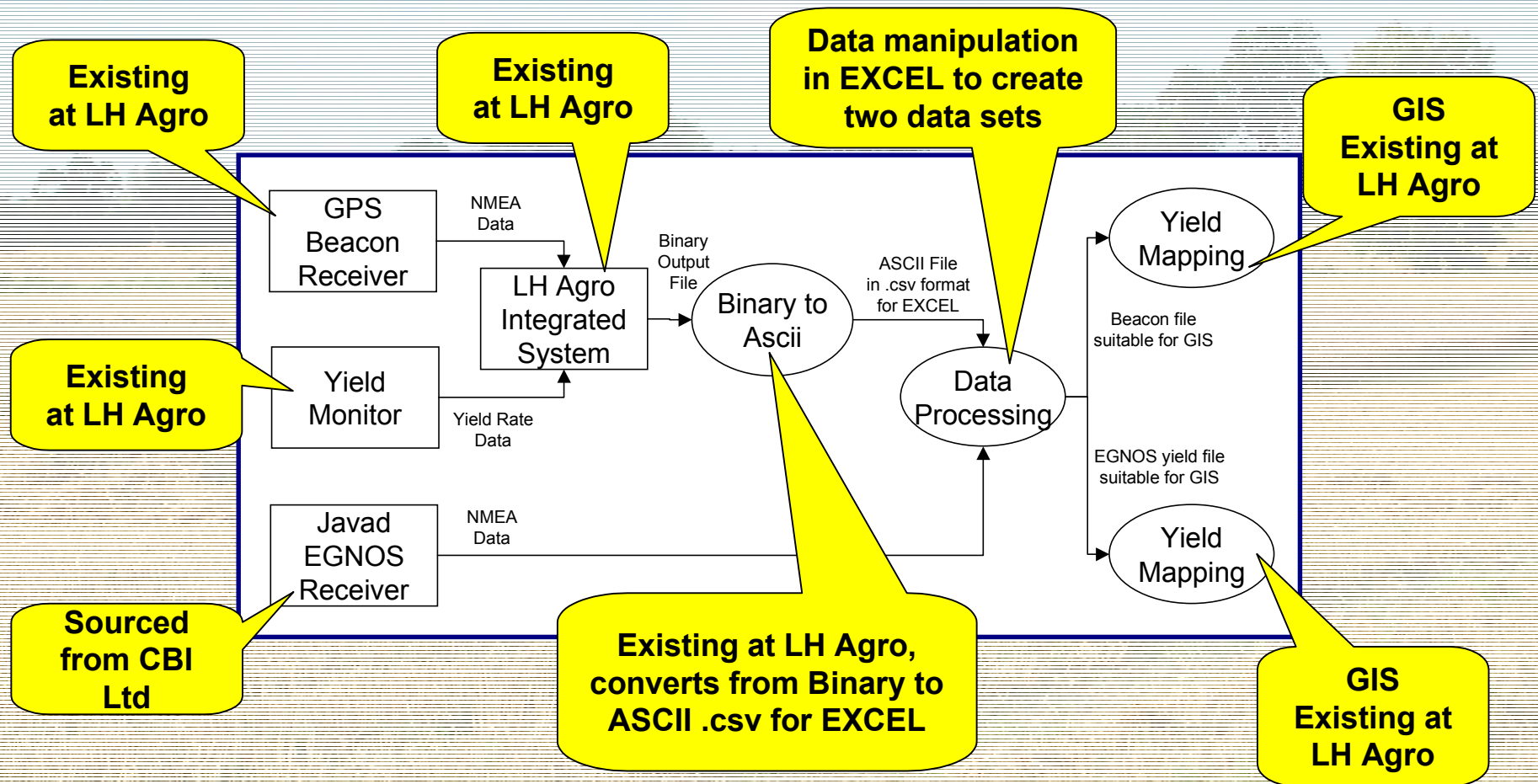
**but this is not profit, and we need to maximise the yield / cost ratio**

# Results

---

- ▶ How well did ESTB perform?

# Our data processing scheme is tuned to existing hardware and software ...





# ... but the binary / ASCII conversion has provided a real challenge due to incompatible timestamps ...

- ▶ We need to match the NMEA timestamps and those in the Ag Leader file (nominally GPS Time)
- ▶ GPS Time should be around 681696000
- ▶ What we have here is 998417596 - related to some form of PC Time
- ▶ There does not appear to be a logical or unique transformation

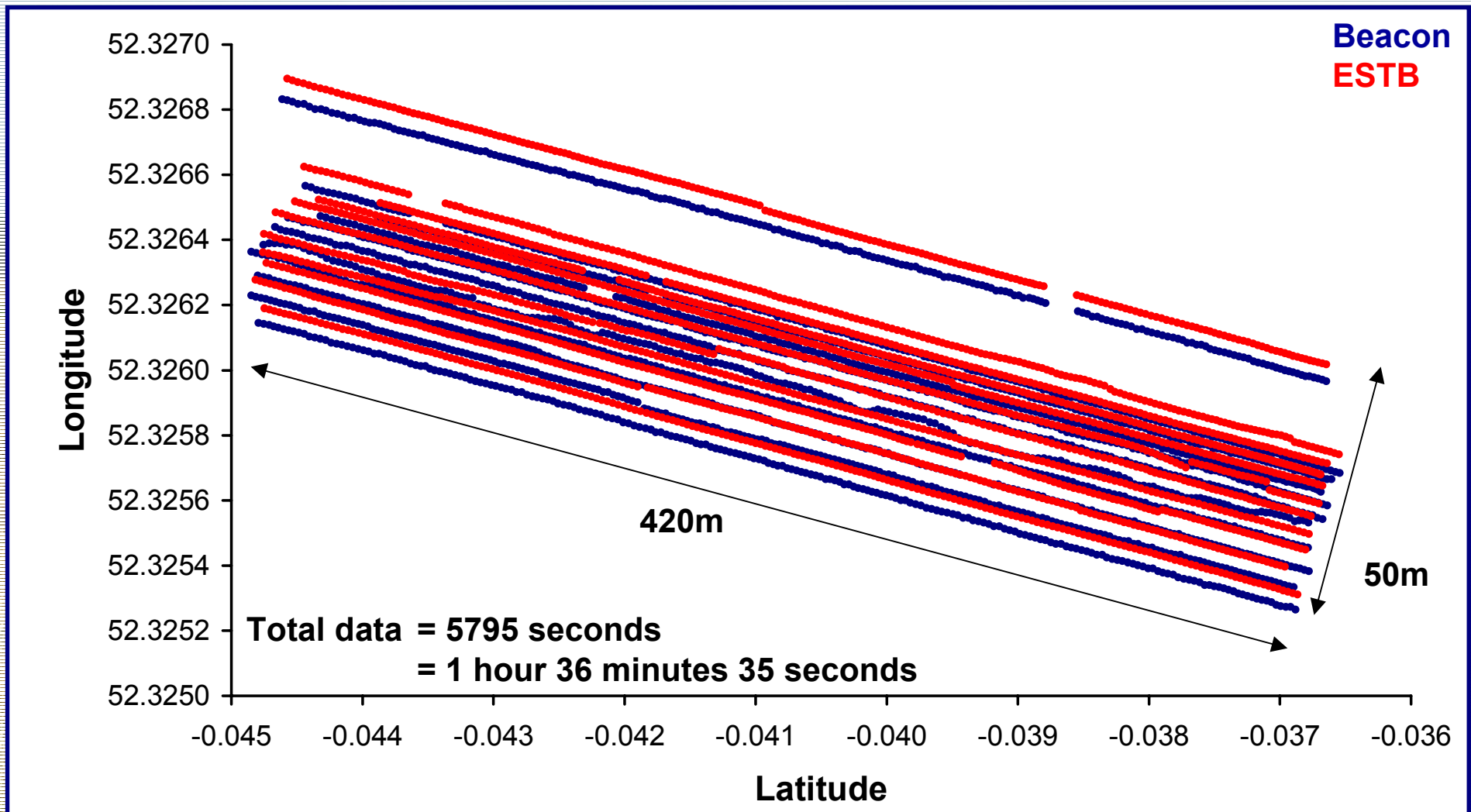
Long	Lat	Yield	Time
-0.036746	52.32552	14.54	998417596
-0.036781	52.325531	14.9	998417598
-0.036816	52.325539	14.97	998417600
-0.036853	52.325539	15.38	998417602
-0.036886	52.325535	15.69	998417604
-0.036926	52.325546	15.68	998417606

**Binary to ASCII Export File**

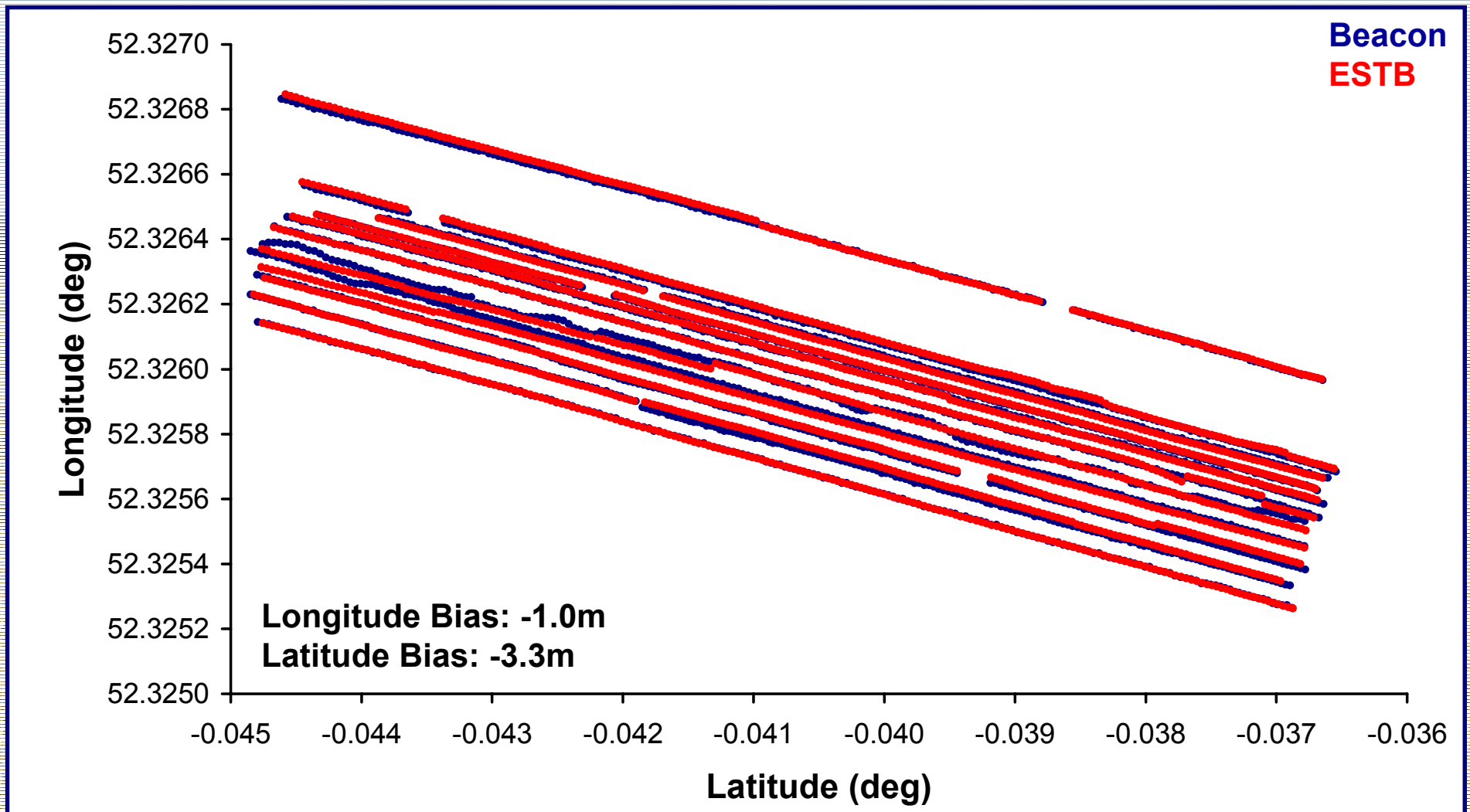
## ... and caused us to revisit our processing strategy

- ▶ The farmer drove the combine harvester in straight lines
- ▶ We determined the azimuth between successive points for both the beacon and ESTB data to identify the lines
- ▶ We then cross-correlated the beacon and ESTB data for eleven of the lines to find the “best fit” based on position differences as the criteria

# Expressing the results graphically shows a small bias between the beacon and ESTB positions

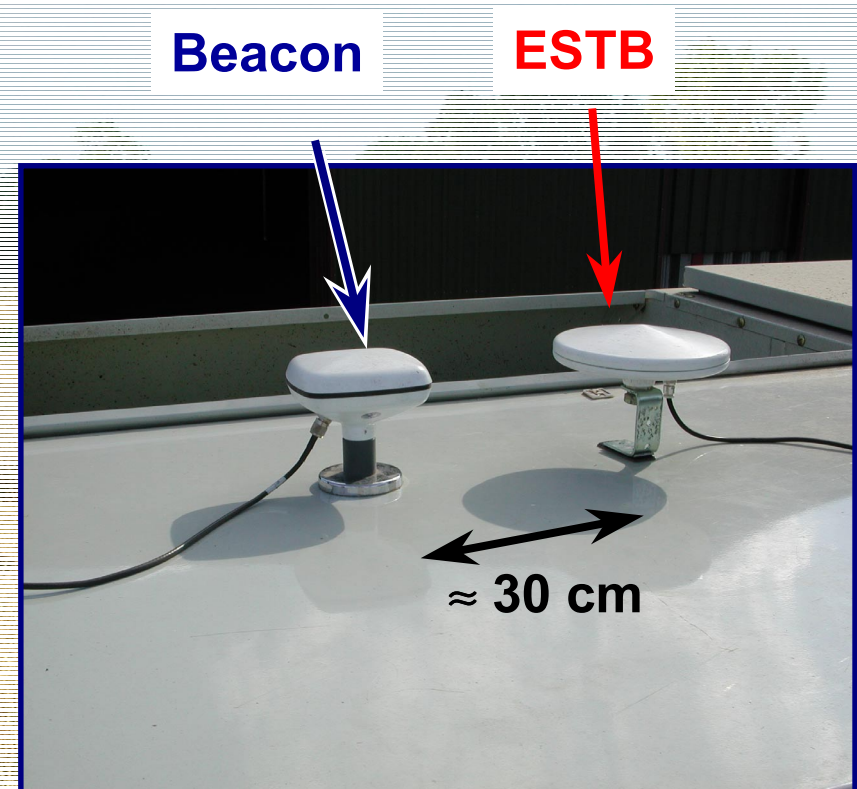


# ...and removing the bias leads to good agreement between the beacon and ESTB positions



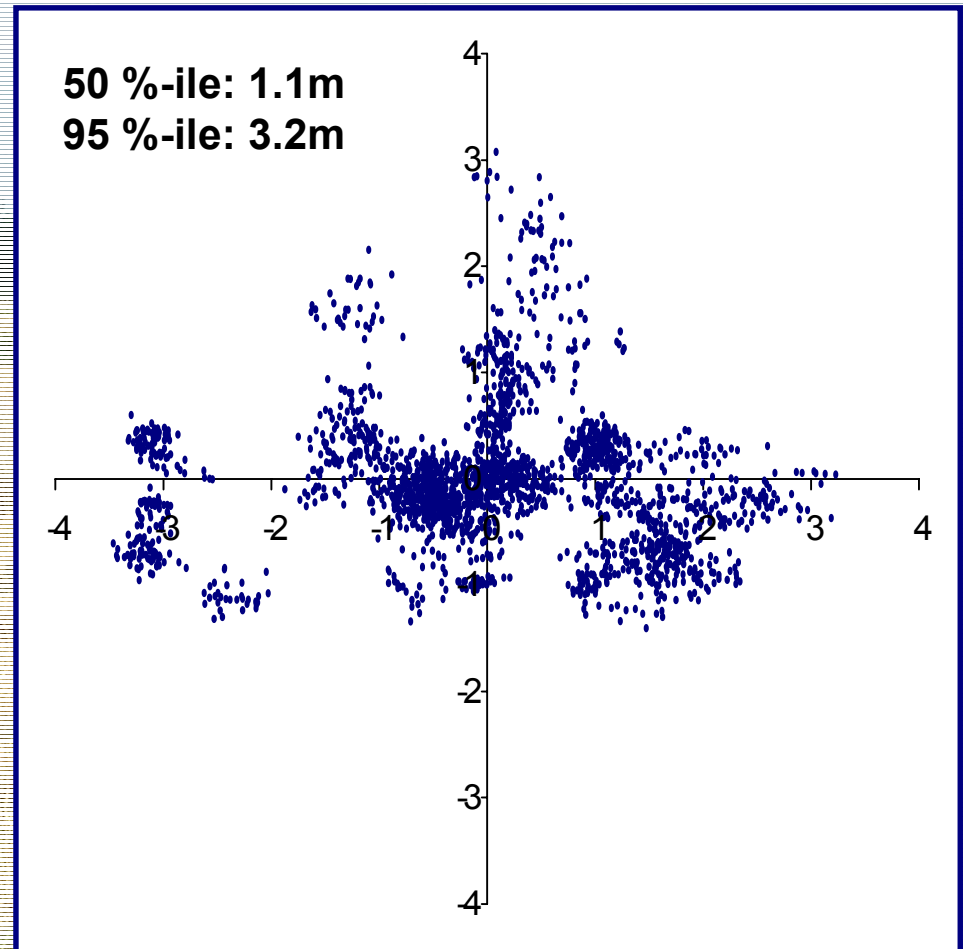
# These can be justified as unmodelled antenna offsets and a reference frame misunderstanding

- ▶ The beacon and ESTB receivers used different antennas situated about 30cm apart on the centre-line of the combine harvester
- ▶ ESTB positions are known to have a zero-mean bias with respect to WGS84
- ▶ The UK beacons have been coordinated to better than 10cm
- ▶ We postulate that the remaining bias is due either to distance from the beacon or to a reference frame misunderstanding ... TBD!

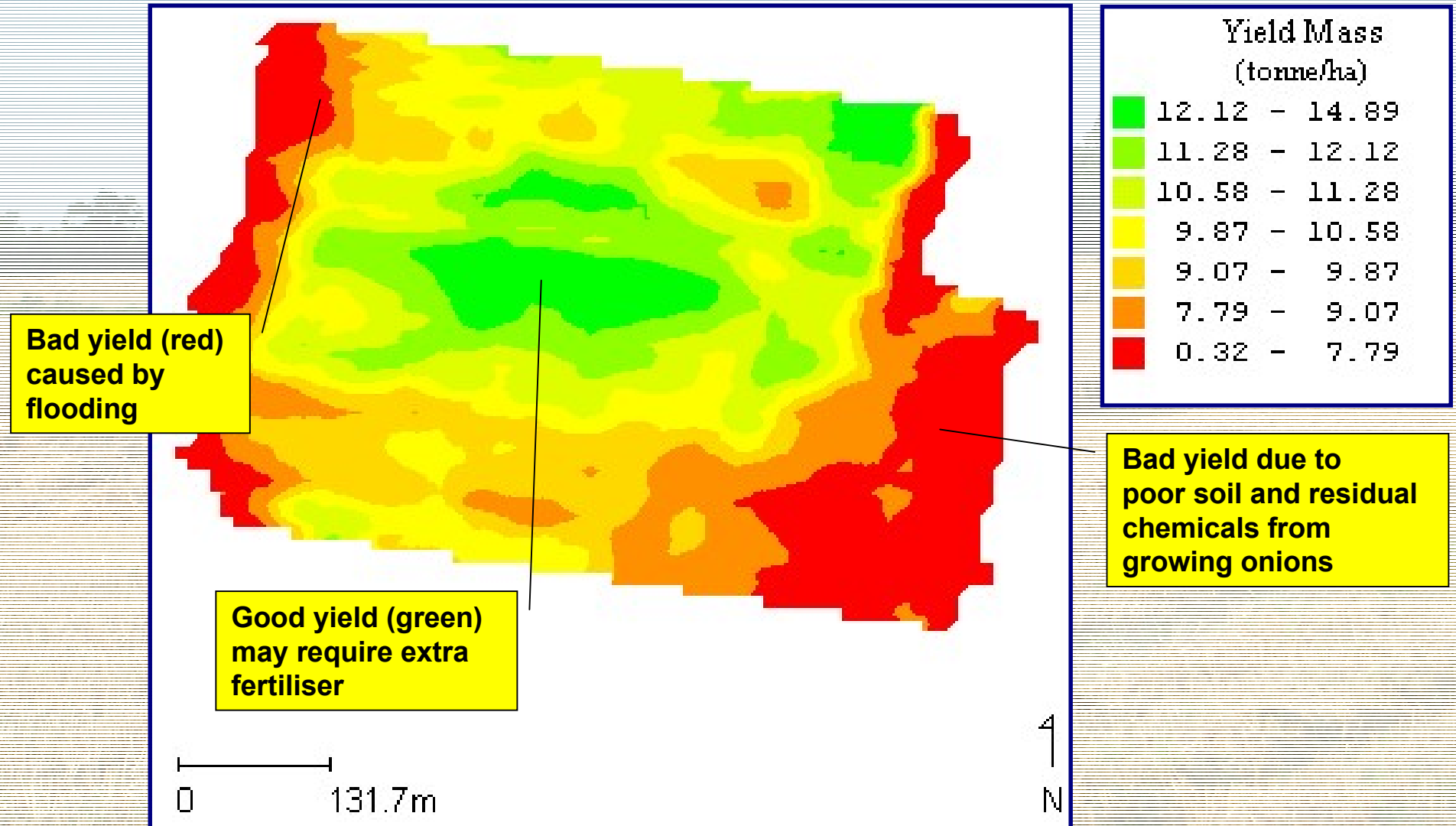


# The beacon and ESTB solutions are in close agreement ... and these results may be pessimistic

- ▶ There is a close agreement between the beacon and EGNOS solutions
- ▶ The cross-correlation was optimised by position difference involving some subjective decisions ... these figures could well be pessimistic
- ▶ If we assume that both the EGNOS and beacon differential are 2m systems, then we should expect the difference to have a noise of around 3m



# The resulting yield map - same for beacon and ESTB - shows areas with good and bad yield



## Conclusions

---

- ▶ So what has EGNOS got to offer the precision farmer



# We see EGNOS making a positive contribution, extending the benefits of precision farming

---

- ▶ EGNOS will provide a new cost-effective differential service option
  - today, we see that the ESTB provides horizontal positioning accuracies of around 2m - 3m
  - ongoing CPF optimisation should improve this to 1m - 2m
  - looking ahead, EGNOS should provide comparable or better performance
- ▶ It is our view that a combination of EGNOS together with advances in receiver technology will drive down the cost of the positioning element of precision farming
- ▶ This vision sees the benefits of precision farming technology being extended to more farmers with smaller farms, decreasing costs, enhancing economic competitiveness, and helping to improve the environment

# Questions?